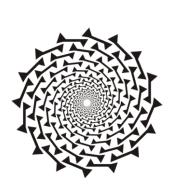
1st USP Conference on Engineering - Oct 25/26, 2011



COMPLEX SYSTEMS ENGINEERING FOR THE XXI CENTURY

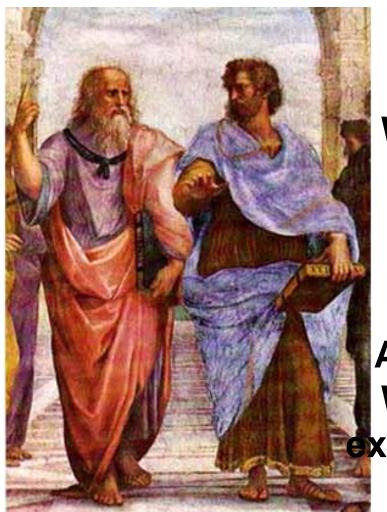
Prof. Sergio Mascarenhas Janaina M H Costa, PhD

University of São Paulo at São Carlos

School of Athens – Raphael, 1511



Pax Philosophica



Plato: World of ideas

Aristotle:
World of
experiments

Plato and Aristotle

Historical Motivation for this Proposal

1971 2011

Material Engineering In Brazil Complex Systems Engineering

Agenda

- 1. Past
- 2. Present Fundamental concepts
- 3. Future Actions

PAST

Examples of Institutions on Complex Systems Engineering

Mitre Corporation (1958 – present)



Examples of Institutions on Complex Systems Engineering

- New England Complex Systems Institute (NECSI)
 - NECSI is an independent academic research and educational institution with students, postdoctoral fellows and faculty.
 - In addition to the in-house research team, NECSI
 has co-faculty, students and affiliates from MIT,
 Harvard, Brandeis and other universities nationally
 and internationally.

COMPLEX SYSTEMS INSTITUTE

oblems of science and society

Faculty and Co-Faculty

- Yaneer Bar-Yam President, NECSI
- Albert-László Barabási Northeastern University, Department of
- Michel Baranger MIT, Dept. of Physics
- . Dan Braha University of Massachusetts, Dartmouth
- . Charles Cantor Boston University, Center for Advanced Biotech
- · Richard Cooper Harvard University, Department of Internationa
- . Terrence Deacon Boston University, Department of Anthropology
- . Irving Epstein Brandeis University, Chemistry Dept.
- . William Gelbart Harvard University, Department of Molecular an
- Ernest Hartmann Tufts University Medical School and Newton
- Jerome Kagan Harvard University, Department of Psychology
- Mehran Kardar MIT, Dept. of Physics
- . Les Kaufman Boston University, Dept. of Biology
- Eric Klopfer MIT, Department of Urban Studies and Planning and Education Program
- · Frannie Léautier The Fezembat Group
- Blake LeBaron Brandeis University, Graduate School of Internal Finance
- Seth Lloyd MIT, Department of Mechanical Engineering
- . Stuart Pimm Duke University, Environmental Sciences and Polic
- Stuart Filling Duke University, Environmental Sciences and Fe

Yaneer Bar-Yam - President, NECSI

- Albert-László Barabási Northeastern University, Department of Physics
- Michel Baranger MIT, Dept. of Physics
- . Dan Braha University of Massachusetts, Dartmouth
- Charles Cantor Boston University, Center for Advanced Biotechnology (Director)

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Examples of Institutions on Complex Systems Engineering

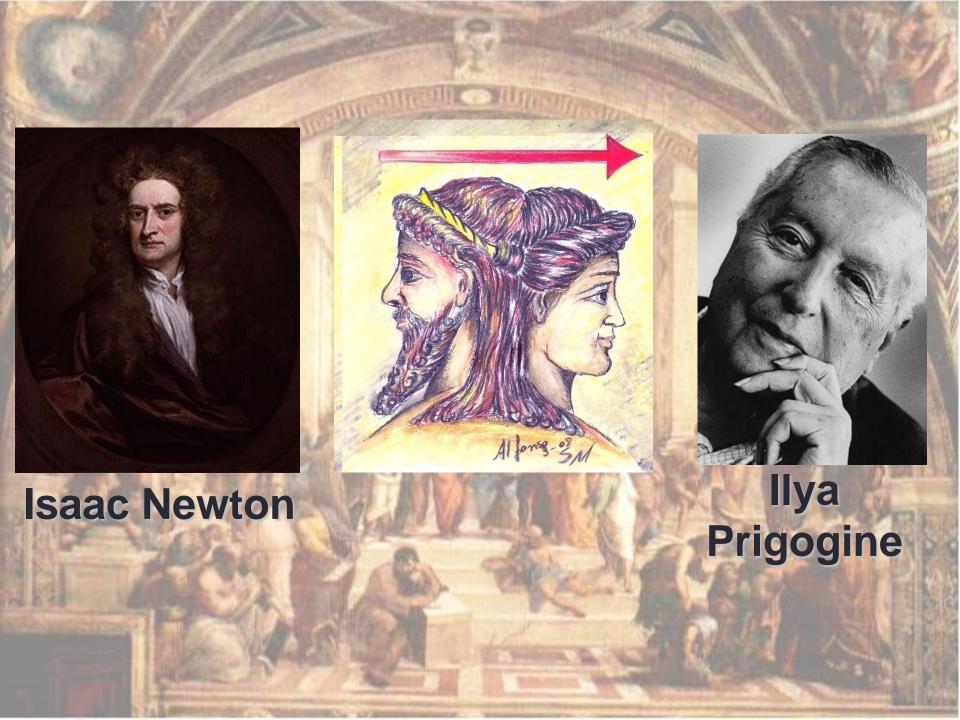
- New England Complex Systems Institute (NECSI)
 - First International Conference on Complex Systems 1997
 - Eighth International Conference on Complex Systems 2011



International delay gap that Brazil has to cover:

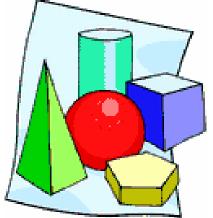


FUNDAMENTAL CONCEPTS

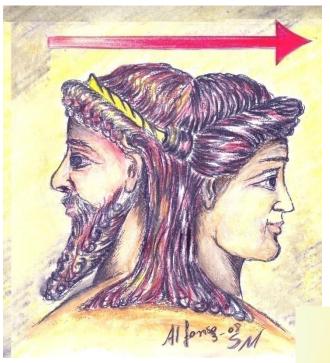


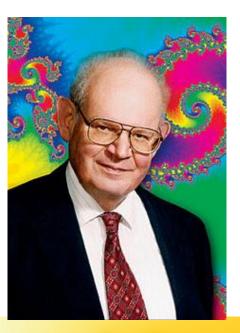
Euclydes

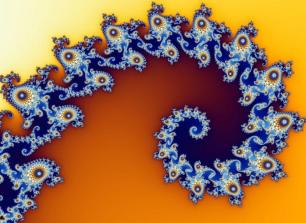




Mandelbrot







General concept of Complex Systems Engineering

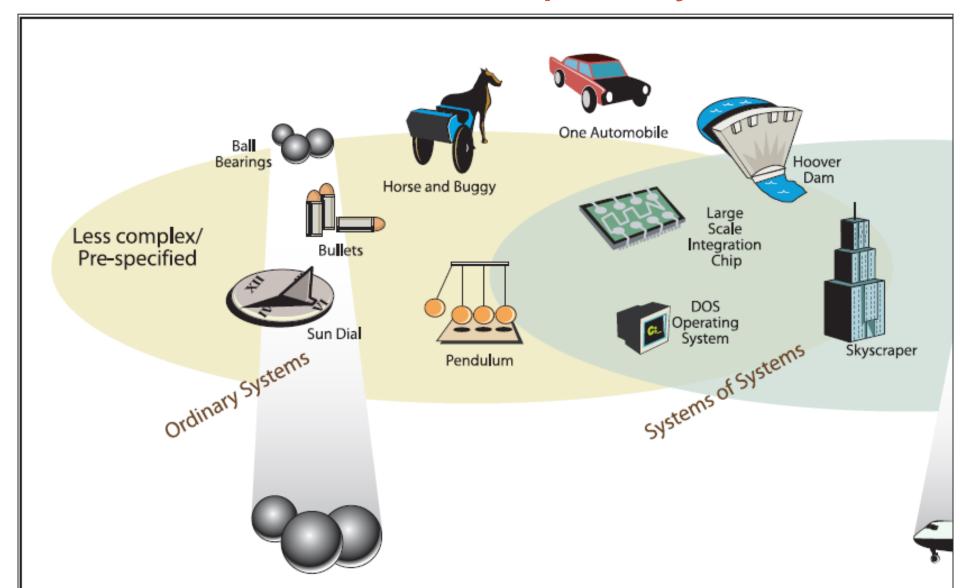
Sarah Sheard (2008) (Stevens Institute of Technology):

Complex systems are systems that do not have a centralizing authority and are not designed from a known specification,

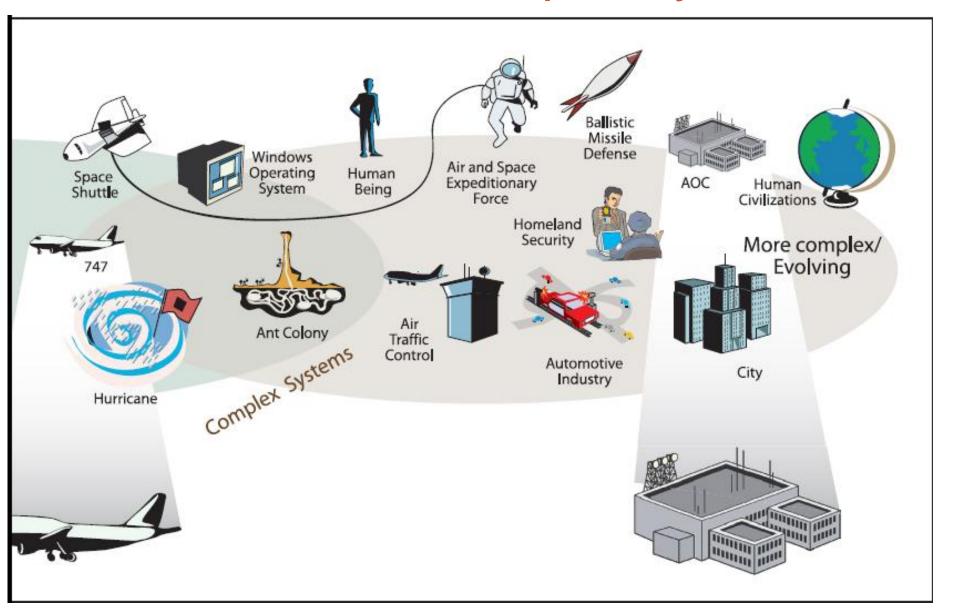
but instead involve disparate stakeholders creating systems that are functional for other purposes and

are only brought together in the complex system because the individual "agents" of the system see such cooperation as being beneficial for them

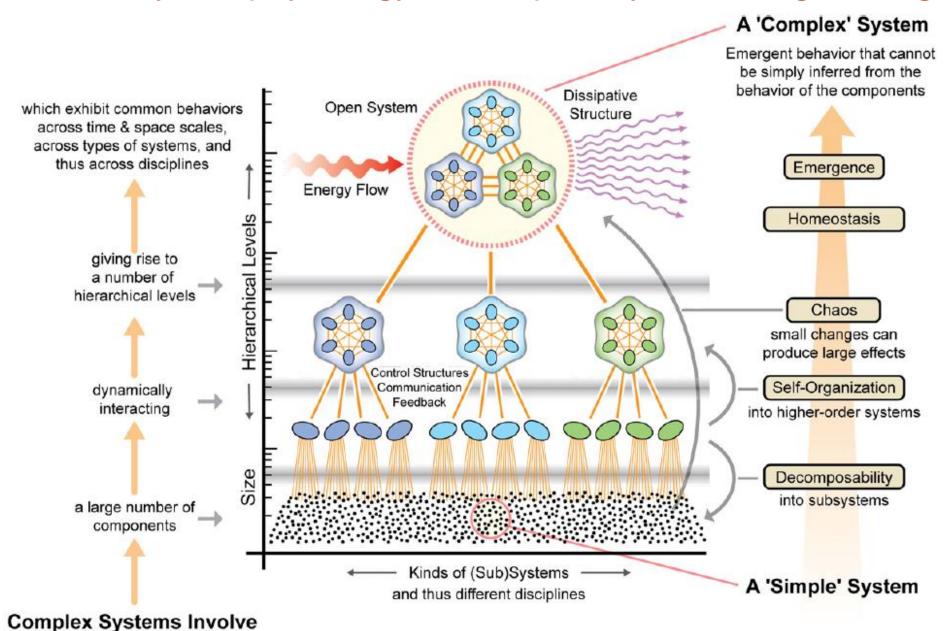
Evolution toward complex systems



Evolution toward complex systems

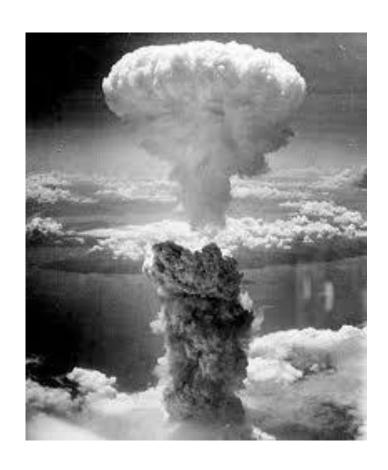


Anatomy and physiology of Complex Systems Engineering

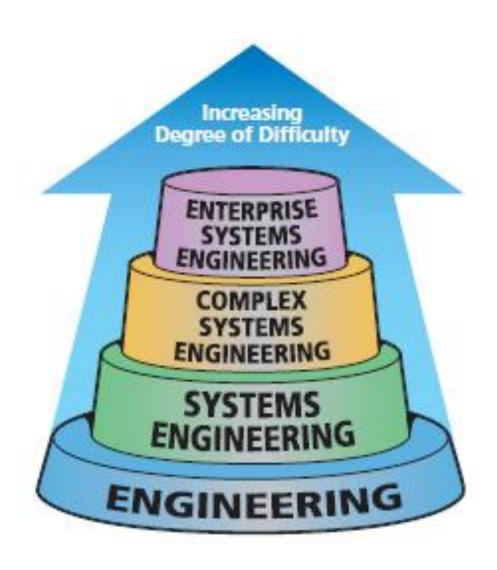


Example of complex systems

- Military Systems
 - Recruitment
 - Weapons systems
 - Maintenance
 - Surveillance
 - Intelligence
 - Stewardship Services
 - Health
 - Weather and climate

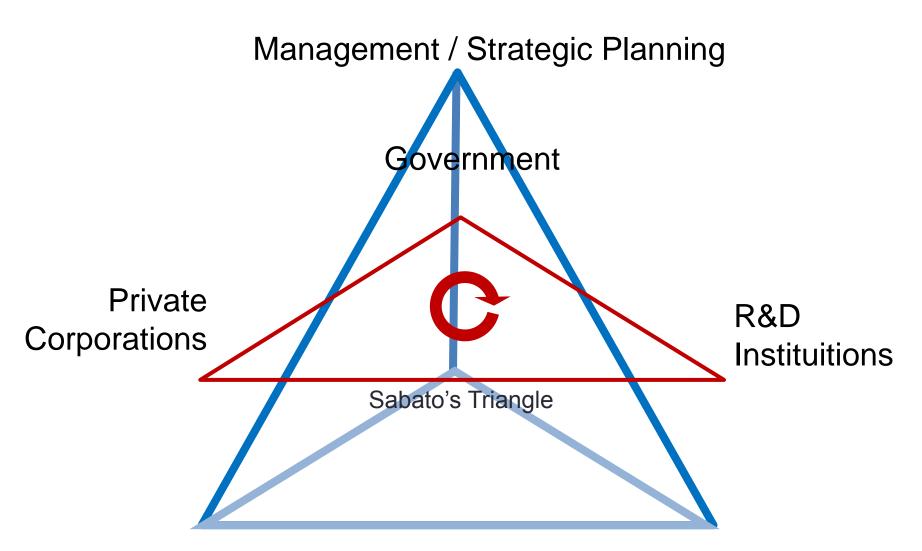


Engineering Discipline Sets



PROPOSAL FOR FUTURE ACTIONS

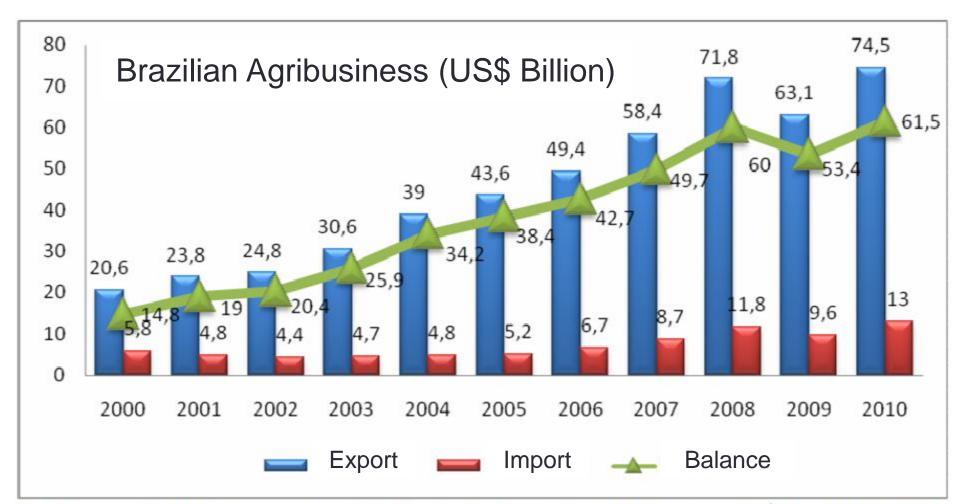
Proposal of a Brazilian Complex Systems Engineering Network and Task Force



Some Brazilian Problems requiring Complex Systems Engineering

- Public Health
- Transport and Logistics
- Hunger and Agriculture
- Education
- Energy and Environment
- Defense
- Territorial
 - Amazon, Coastal Ocean Territory, Border Frontiers
- Violence, Drugs and Frauds Control

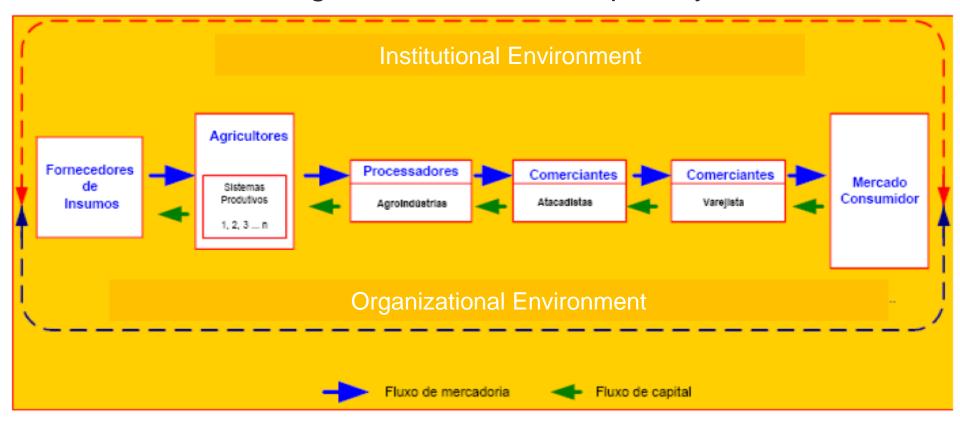
Embrapa Case



Evolução da balança comercial da agricultura brasileira no período 2000-2010. Fronte: SECEX. From: S Crestana (2011)

Embrapa Case (On-Going Research)

Brazilian Agribusiness as a complex system



From: S Crestana (2011)

Proposal of a Brazilian Complex Systems Engineering Network and Task Force

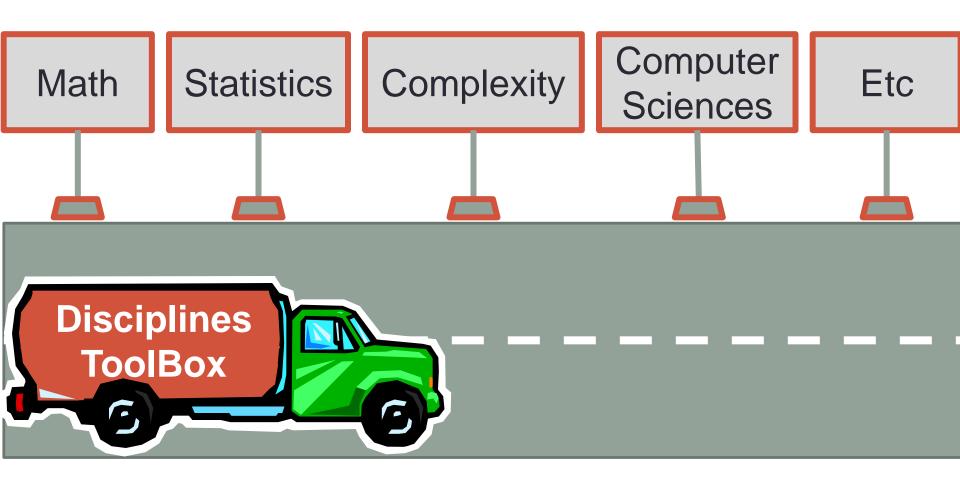
2011 2022

 Nucleation and Implantation of Brazilian Complex Systems Engineering Network

- PhD
- Post-Docs
- Innovation on Complex System
- Public/Private
 Initiatives

Possible Network ESCx Structure Node Corporations Capes BNDEs, Network CNPq, Finep Node Node Committee Fapes R&D&I Instituitions Node

DisciplinesToolbox



International Cooperation

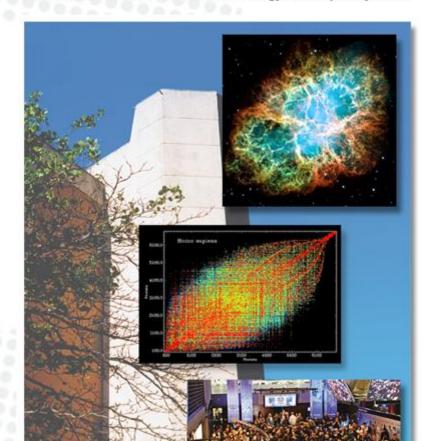
Programs

- Reverse Brain Drain
- Direct Brain Gain



 National Institute of Science and Technology of Complex Systems (INCT-SC / MCT) Instituto Nacional de Ciência e Tecnologia de Sistemas Complexos (INCT-SC)

National Institute of Science and Technology for Complex Systems



WG Complex Systems Institute for Advanced Studies (USP – SC) / Berlin / Seul / S.Carlos







 Instituto nacional de ciência e tecnologia de matemática (INCT / MCT - IMPA)



Instituto de Estudos da Complexidade - IEC

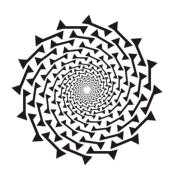


How Complexity appears?

Human knowledge is like the radius of a sphere as it increases it also increases the contact with the unknown.

Isaac Newton

1st USP Conference on Engineering – Oct 25/26, 2011



THANK YOU!

Prof. Sergio Mascarenhas sergiomascarenhas 28@gmail.com sm@usp.br

List of Large Engineering Project Failures

System Function – Responsible Organization	Years of Work	Aprrox. Cost
Vehicle Registration, Drivers license - Calif. DMV	1987-1994	\$44M
Automated reservations, ticketing, flight scheduling, fuel delivery, kitchens and general administration – United Air Lines	Late 1960s- Early 1970s	\$50M
State wide Automated Child Support System (SACSS) – California	1991-1997	\$110M
Hotel reservations and flights – Hilton, Marriott, Budget, American Airlines	1988-1992	\$125M
Advanced Logistics System – Air Force	1968-1975	\$250M
Taurus Share trading system – British Stock Exchange	1990-1993	\$100— \$600M
London Ambulance Service Computer Aided Dispatch System	1991-1992	\$2.5M, 20 lives